

The Value of the Change Jar



Statistics have consistently shown that most people are underinsured for life insurance and that many people would like more life insurance “if only they could afford it”. All too often people who die unexpectedly leave their family with an unpaid home mortgage, credit card debt and little to replace a lifetime of lost income.

Consider the change jar!

Many people keep a “change jar”, in which they put their change at the end of each day. Every once in a while they will cash in their accumulated change and treat themselves to dinner or buy a small home appliance, or the like. If mom or dad died unexpectedly, how much would the change in the jar mean to the survivor and the children? How about turning that change into a meaningful amount of life insurance to protect your family in the event of a premature death?

It could mean the difference between keeping your home, maintaining the family lifestyle or even a college education for your children. We are in the business of “total risk management” for the clients of (name of agency). Let us help you protect your family against the greatest risk they will ever face. *Talk with us about life insurance.*



**Let me show you how to turn this change jar into
\$250,000, \$500,000 or \$1,000,000 instead of going out
to dinner!!**
