



- Do you hate making your own cold calls?
- Is your CRM or database of contacts a mess?
- Do you have a pile of business cards you keep meaning to get to?
- Are you consistent and timely when following up with current clients and key contacts?
- Do you want to involve yourself in social media, e-newsletters, blogging and promoting yourself online, but don't know how and/or don't have the time to stay on top of it?

The Cold Call - New Relationship Building Program

Execute a strategic plan to a specific target with a specific message in order to determine if each would be a good prospect and if so, begin to build a relationship. Your virtual sales assistant may include phone calls, emails, letters, postcards and audible PowerPoint presentations.

Stay in Touch - Current Relationship Building Program

Execution of a program specifically designed and customized to stay in touch with your clients, key networking contacts and warm prospects. Your virtual sales assistant may include courtesy phone calls, appointment setting, emails, letters, postcards, e-newsletters, social media and thank you cards.

Organize your Contacts - Database Management

Collection of all data, centralized and organized and if requested, managed through a web-based CRM program which both you and your virtual sales assistant can access.

Marketing Collateral

Print Collateral – Brochures, Business Cards, Letter Head, Envelopes, and Folders etc.

Intellectual Collateral – Scripts, Marketing Letter Copy & Design, Email Presentations and more.

Social Media Support – Online Setup and Management

Whether you don't know how to use social media to grow your business or you simply don't have time to do all the tasks needed to stay on top of it, we will assist you making sure you get it all done. Get support for FaceBook, Twitter, LinkedIn, Biznik, E-Newsletters, Blogging and much more.

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